

Boots-on-the-Ground Collaboration Opportunities

Health21 is providing unique opportunities for public-private stakeholders to bring their unique visions, products, processes and services to a collaborative network of beneficial change. This network will focus on real-world, boots-on-the-ground results relating to wellbeing, wellness and improved health outcomes with a focus on veteran health, military health, tribal health and underserved populations in both rural and urban settings. This includes closed social groups, members of resource poor communities, underserved ethnicities and special demographics affecting global health, such as the world's dramatically growing older population. Organizations will identify how and in what way they want to participate and Health21 will facilitate opportunities for best practices collaboration in ways that bring academic and VA medical centers together with rural health centers, federal health professionals and private industry to facilitate improved access to care, patient satisfaction and increased net revenue for organizational sustainability. Current collaboration opportunities in process or in discussion include:

- **Tribal Wellbeing & Veteran Health Testbed in Oklahoma** at the terminus of The Trail of Tears, which is home to seven Indian Nations with large veteran, uninsured and underinsured populations, many of which are resource poor and underserved. Northeastern State University is the academic partner with U.S. Public Health Service one of the federal health partners. This program is in the initial stages of development. For more detailed information, please refer to the separate document;
- **PTSD Veteran Health Testbed in Horses & Healing in Saratoga Springs, N.Y.** This ongoing program, Saratoga War Horse, begun by a Vietnam combat medevac chopper pilot with PTSD, matches veterans

with retired race horses. This uniquely effective, three-day healing connection is credited with bringing more than 750 veterans back from the edge;

- **Veteran Health and Interoperable Functioning & Efficiency Testbeds in Maryland** that produce beneficial outcomes for both veterans and health administration operations;
- **Veteran and Rural Health Opioid Addiction, Substance Abuse & Obesity Testbed in West Virginia**, discussions on which include not only the health economics for managing better financial and patient outcomes but also how to market beneficial, free services to closed social groups.

More Information

For more information on program participation, sponsorships and partnerships, please contact Rosemarie Calvert, managing director, at rcalvert@centerforabetterlife.com or (304) 892-3811, or Mike Ryan, deputy director, at mike.ryan@livebetterpublishing.com or (781) 455-9838.

Communicate. Educate. Collaborate.

Livebetter Publishing, LLC, and Health21
2402 Independence Rd., Independence, WV 26374